



MUNICIPAL MARKETPLACE

November 2-3, 2021

AT THE

RENAISSANCE MONTGOMERY HOTEL AND

CONVENTION CENTER

201 TALLAPOOSA STREET

MONTGOMERY, AL 36104

ALM EXHIBITOR KIT

2021 ALM MUNICIPAL MARKETPLACE

EXHIBITING AT THE ALM MUNICIPAL MARKETPLACE OFFERS YOUR COMPANY THE OPPORTUNITY TO:

- Promote your company to more than 900 municipal officials and personnel representing 200+ municipalities.
- Connect with existing clients.
- Reach potential customers.
- Increase your brand recognition to municipal decision makers.
- Generate a positive impact and show your commitment to support local government.

WHO ARE ALM ANNUAL CONVENTION ATTENDEES?

- Mayors
- Councilmembers
- Clerks
- Public Personnel Administrators
- City Attorneys
- City Managers
- City Administrators
- Finance Directors
- City Managers

ALM MUNICIPAL MARKETPLACE DATE AND LOCATION:

NOVEMBER 2-3, 2021

Renaissance Montgomery Hotel and Convention Center
201 Tallapoosa Street
Montgomery, AL 36104

Show Manager: Cindy Price, cprice@almonline.org or 334-262-2566

ALM Attendees are looking to connect with companies providing these services:

- Accounting/Auditing
- Architects/Engineers
- Banners/Lighting
- Computer Science
- Debt Collection
- Energy/Environmental
- Financial Services
- Flags/Pins
- Fire Equipment & Trucks
- Heavy Equipment
- Insurance & Claims Services
- IT/Telecommunications
- Legal Services
- Landscape/Property Management
- Meters/Meter Reading
- Office Products/Furniture
- Ordinance Codification
- Parks/Recreation
- Payment Processing
- Recycling/Waste Management
- Resource Providers
- Street Sweeping/Mowers
- Tourism/Hospitality
- Traffic Safety

STILL NOT SURE ALM MARKETPLACE IS THE RIGHT FIT FOR YOUR COMPANY?

The ALM MUNICIPAL MARKETPLACE will celebrate over 45 years in 2021 and consistently has a high vendor retention rate year to year. Take a look at who exhibited at the last expo. It's a good bet that if you do business with municipal entities, your competition was there will be back this year!

Advanced Disposal Services	Alabama Power Company	GovPayNet	Poly, Inc.
Alabama 811	Alabama Recreation and Parks Association	Grasshopper Company	Provident
Alabama Association of Regional Councils	Alabama Tourism Department	Great Southern Recreation	PUBLIQ Software
Alabama Attorney General's Office	Alabama Urban Forestry Association/Green Industry Web Portal	Hammill Recreation, LLC	RA-LIN
Alabama Bicentennial Commission	AlabamaRetire Deferred Compensation Plan (Empower Retirement)	Harris Local Government	Raymond James
Alabama Board for Registration of Architects	Alden Systems	HdL Companies	Recreational Concepts
Alabama Board of Licensure for Professional Engineers and Land Surveyors	American Fidelity	Highland Technical Services, Inc.	Regions Bank
Alabama Clean Fuels Coalition	AMIC/MWCF Loss Control AMWASTE	InCare Technologies	Republic Services
Alabama Correctional Industries	AT&T Alabama	Ingram Equipment	Retail Strategies
Alabama Council of The American Institute of Architects	AUC Group	ITS (Information Transport Solutions, Inc.)	Retirement Systems of Alabama
Alabama Department of Agriculture & Industries	Avenu Insights & Analytics	J.A. Dawson & Co.	Rowe Engineering & Surveying, Inc.
Alabama Department of Archives and History	BancorpSouth Equipment Finance	Jackson Thornton	Sain Associates, Inc.
Alabama Department of Economic and Community Affairs	Bandit Industries, Inc.	Jacksonville State University's Center for Economic Development & Business Research	Sansom Equipment Co., Inc.
Alabama Department of Environmental Management (ADEM)	Birmingham Freightliner	Johnson Controls	Santek Waste Services
Alabama Department of Revenue - Sales & Use Tax Division	Alabama Emergency Vehicles	Jubilee Decor, LLC	SealMaster/Alabama
Alabama Emergency Management Agency (AEMA)	Bradford Health Services	K&K Systems, Inc.	Sensys Gatso Group
Alabama Manufactured Housing Association	Charter Communications	KOMPAN Playgrounds	SESCO Lighting
Alabama Mountain Lakes Tourist Association	Civil Southeast, LLC	KORKAT	Shumaker Tech Group
Alabama Municipal Insurance Corporation	CMH Architects, Inc.	LaBella	Sophicity
Alabama Municipal Revenue Officers Association	Corrective Asphalt Materials, LLC	Local Government Health Insurance Board	Southeast Cement Promotion Association
Alabama Plumbers & Gas Fitters Examining Board	Croy Engineering	Main Street Energy	Southern Engineering Solutions, Inc.
	CSA Software Solutions	Master Meter, Inc.	Specification Rubber Products, Inc.
	Cyclone Lighting	Mauldin & Jenkins, LLC	State Auditor of Alabama
	DataMax Corporation	McKee & Associates Architecture and Interior Design	SUEZ Advanced Solutions
	Dewberry	Morell Engineering	Sunbelt Fire, Inc.
	Dixie Decorations, Inc.	Municipal Intercept Services (MIS)	Sweeping Corporation of America, Inc.
	Energy Systems Group	Municipal Revenue Service	Tank Pro, Inc.
	Forte Payment Systems	Municipal Workers Compensation Fund (MWCF)	The Alabama Advantage for New Alabamians
	Fortiline Waterworks	Municode/Municipal Code	The Kelley Group, LLC
	Game Day Athletic Surfaces	Musco Sports Lighting	The Nine
	Giffen Recreation Co., Inc.	NAFECO	Thompson Tractor Co., Inc.
	Goodwyn, Mills and Cawood, Inc.	National Water Services, LLC	Twin States Recreation, LLC
	GovDeals, Inc.	NLC Service Line Warranty Program	U.S. Bank
	Government and Economic Development Institute	OnSolve	U.S. Census Bureau
	Auburn University	Outdoor Aluminum, Inc.	USDA Rural Development
		Playworld Preferred, Inc.	VC3, Inc.
			Vortex Aquatic Structures International.
			Waste Pro

GENERAL SHOW INFORMATION

ALM 2021 Municipal Leadership Institute Expo

November 2-3, 2021

Renaissance Montgomery Hotel and Convention Center, Montgomery, AL

MUNICIPAL MARKETPLACE SCHEDULE: *schedule is subject to change. Visit www.almonline.org for updates.*

TUESDAY, NOVEMBER 2, 2021

1:00 p.m. – 1:30 p.m.	Equipment Move-In (Pre-approval required)
1:30 p.m. - 4:00 p.m.	Exhibitors move-in. Entrance Door Closed at 4 p.m.
5:00 p.m. – 7:00 p.m.	Municipal Marketplace open for Vendor Exhibiting

WEDNESDAY, NOVEMBER 3, 2021

7:30 a.m.	Exhibitors and attendees arrive for breakfast
7:30 a.m. – 10:30 a.m.	Municipal Marketplace open
10:30 a.m.	Exhibitor breakdown and move-out

MUNICIPAL MARKETPLACE SPECIAL EVENTS:

TUESDAY, NOVEMBER 2, 2021

5:00 p.m. – 7:00 p.m.	Municipal Marketplace Showcase and Reception
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WEDNESDAY, NOVEMBER 3, 2021

7:30 a.m. – 10:30 a.m.	Vendor Exhibiting
7:30 a.m. – 9:00 a.m.	Breakfast in Municipal Marketplace
10:00 a.m. – 10:30 a.m.	Break Service in Marketplace
10:30 a.m.	Exhibitor Breakdown

WHAT'S INCLUDED WITH YOUR BOOTH?

- Each **10' x 10'** exhibit space includes pipe and drape (hunter green/bright white), 6' topped and skirted table, two side chairs, wastebasket, company identification sign, printed registrant list and three (3) name badges.
- Additional representative name badges may be purchased for \$150 each.
- Thursday evening reception and Friday's Breakfast and Break Service in the Municipal Marketplace.

2021 EXHIBIT SPACE RATES:

EXHIBIT DIMENSIONS	PRICING
10' X 10'	\$ 1,000
20' x 40'	\$ 3,000

HOW DO I REGISTER FOR AN EXHIBIT SPACE? Visit www.almonline.org for **online exhibitor registration** and interactive floor plan. See what space is currently available, where competition is located and view a listing of all registered vendors. Contact **Cindy Price, at 334-262-2566 or via email at cprice@almonline.org** for further information.

As per the signed Contract, all exhibitors must remain fully assembled until Wednesday, November 3, 2021, at 10:30 a.m.. Early packing nor breakdown is permitted. This is a safety issue since there are still attendees in the Hall. The League takes this safety issue very seriously and removes violators from future conference invitations. Any vendor who breaks down early may be fined \$1,000 and may not be allowed to exhibit in future League shows. All exhibitors must breakdown removing materials and equipment immediately follow the close of the show. The Alabama League of Municipalities, the Renaissance Montgomery Hotel and Convention Center and Veal Convention Services are not responsible for any items left behind by exhibitors.

Vehicle Unloading and Parking

Exhibitors should access the unloading area using the information which will be emailed to the administration contact on the exhibitor registration prior to the show. These procedures are designed to maintain safety and allow for a well-organized and smooth set up day. This area may experience some back up, so we ask for your patience. Please keep this in mind when you arrive. **The loading dock doors will close at 4:00 p.m. on Tuesday. Once vendors unload, parking is available nearby.**

Beverages and Food Items

Alcoholic beverages, non-alcoholic beverages and/or food **may not** be brought into the expo hall. Any food sampling **must** be a direct component of your business and must be approved prior to show start. You may bring small treats for yourself or attendees. We do ask that if you have any food items in your booth area please make sure your space remains tidy during all Municipal Marketplace hours.

Booth Exhibitor Restrictions

Height: Nothing can be displayed higher than the 8' backdrop drape, without prior approval; Overhead: No canopies or tents of any kind are permitted in the booth areas; Balloons are not permitted in the Municipal Marketplace.

Construction and Placement of Signs and Banners

All exhibit signs must be freestanding or floor-type signs. No signs, banners, plaques, pennants, etc. can be hung from the ceiling, walls, or perimeter drapes. All signs must be professionally manufactured and have a finished surface on all edges and sides. Signs cannot block the view of other exhibitors.

Equipment and Vehicle Displays or Storage

IMPORTANT! You must have pre-approved to display in this area. Contact Cindy Price if your company wants to display equipment.

Fire Regulations

Exhibitors must comply with all federal, state, and local fire codes which apply to places of public assembly under the International Fire Code 2012. All curtains, bunting, draping, etc., of any kind must be flameproof. Special care should be taken not to block or obstruct any fire hose or fire extinguisher cabinets, fire pull boxes or entrances and exits within the Coleman Coliseum.

Licensing

All exhibitors must be licensed to do business in the State of Alabama. The Alabama League of Municipalities does not secure a retail sales license for this event therefore **direct selling from the Show Floor is not permitted.**

Liability

Proof of general liability coverage with a loss limit of at least one million dollars per occurrence is required.

INSURANCE Exhibitors shall provide proof of general liability insurance naming the Alabama League of Municipalities (ALM) as an additional insured covering the dates of the event. Proof of such insurance shall be submitted to ALM within ten (10) business days of executing this contract. Such insurance shall have a combined single limit of not less than \$1,000,000 (one

million dollars) for bodily injury and property damage. Receipt of the certificate of insurance is required before arriving onsite for the show. It is kept on file with your exhibitor registration. Contact Cindy Price via email cprice@almonline.org or 334-262-2566.

Care of Exhibit Space

Each exhibitor is entirely responsible for the space allotted him through his contract. Each exhibitor agrees to reimburse the Von Braun Center for any damage to the floors, ceilings, or walls within his contracted area. Decorations, signs, banners, and streamers may not be attached, taped, nailed or otherwise fastened to any ceiling, window, painted surface or wall of the Von Braun Center. Under **NO** circumstances are helium balloons to be given away or permitted to be used in the Von Braun Center. Any cost incurred for the use or removal of these items will be charged to the exhibitor. The Von Braun Center assumes no liability or responsibility for any loss or theft. Therefore, it is the exhibitor's responsibility to provide their own insurance coverage for vehicles, exhibits, materials and so forth.

No Smoking Policy

The Renaissance Montgomery Hotel and Convention Center is a non-smoking facility.

Security

Security is provided in the Municipal Marketplace Tuesday, November 2, 2021, at 7:00 p.m. through Wednesday, November 3, 2021, at 7:30 a.m. The Alabama League of Municipalities, the Renaissance Montgomery Hotel and Convention Center will take reasonable caution to protect exhibitors against damages or loss during the show. However, the Alabama League of Municipalities, the Renaissance Montgomery Hotel and Convention Center and Veal Convention Services assume no liability for damage, destruction, loss or theft or exhibitor property.

Electrical Services

Electrical is available for all booths. 120V outlet – up to 20 amps. See specific pricing when completing exhibit registration. Electrical services should be evaluated and ordered pre-show. Onsite electrical will be at a higher rate. Any exhibitor needing to order electrical services should do so when completing the online exhibitor registration or by notifying Cindy Price, Show Manager, in writing via email at cprice@almonline.org prior to October 22, 2021.

Name Badges

Exhibitor badges may be used for the sessions but there is to be absolutely no soliciting. Sessions are educational and are not to be used as an avenue to distribute literature or do any marketing. Exhibitors are invited to attend sessions but may not make direct contact regarding their products and services outside the Municipal Marketplace (this includes announcements, unsolicited conversations regarding their business and distribution of promotional materials). Name badges must be always worn while in the Municipal Marketplace or educational sessions. Badges provide admission to all non-ticketed events. **Exhibitor Registration opens at 1:30 p.m. – 4:00 p.m. on Tuesday, November 2 (move-in day).** Any member of your staff may take incorrect badge(s) to the counter and have them corrected or reissued in another name. There is no fee for this. If a staff member will not be attending for the duration of the Municipal Marketplace, they may give their badge to another staff member from their company. Simply take the badge to the Exhibitor Registration counter and they will reprint the badge with the replacement name. **You must have the badge with you to avoid being charged the additional representation name badge fee.**

VIEW A FULL LISTING OF FACTS, ANSWERS AND QUESTIONS www.almonline.org

END OF EXHIBITOR KIT