



# 2021 Convention Quick Guide

Von Braun Center • Huntsville • May 12-15

[www.almonline.org](http://www.almonline.org)

**All information subject to change.**

CMO credits can be earned. See convention app for complete details. \*

## Wednesday, May 12

1:00 p.m. - 5:00 p.m.  
5:00 p.m. - 8:00 p.m.

**Registration: Von Braun Center**  
**City of Huntsville Welcome Reception**

## Thursday, May 13

8:30 a.m. - 5:00 p.m.  
9:00 a.m. - 10:30 a.m.  
10:45 a.m. - Noon

**Registration: Von Braun Center**  
**OPENING SESSION: Gov. Ivey** (invited)  
**General Session: Vision for Victory**  
Dr. Kevin Elko

Noon - 1:30 p.m.

Lunch on your own

1:30 p.m. - 2:30 p.m.  
2:45 p.m. - 3:45 p.m.

AMIC Annual Business Meeting  
**General Session: The Keys to Unlocking Your Community's Full Potential**  
Hollie Cost and Herman Lehman, Keys to the City  
Community Coaching

4:00 p.m. - 5:00 p.m.

**General Session: Generational Communications**  
Kristin Scroggin, genWHY Communication Strategies

5:00 p.m. - 7:00 p.m.

**Municipal Marketplace Showcase and Reception**

**AAPPA: 8 a.m. until 5 p.m.**

## Friday, May 14

8:00 a.m. - 5:00 p.m.  
8:00 a.m. - 11:00 a.m.  
9:00 a.m. - 10:30 a.m.  
11:00 a.m. - Noon

**Registration: Von Braun Center**  
**Municipal Marketplace Open**  
Concurrent Sessions  
Concurrent Sessions

Noon - 2:00 p.m.

Lunch on your own

2:00 p.m. - 3:00 p.m.  
3:30 p.m. - 5:00 p.m.  
6:30 p.m. - UNTIL

Ask Your Attorney Session  
**Annual Business Session**  
**President's Reception**

## Saturday, May 15

8:00 a.m. - 9:00 a.m.  
8:00 a.m. - 9:15 a.m.

**Registration: Von Braun Center**  
**General Session** (including Distinguished Service Awards for mayors and councilmembers)

9:45 a.m. - 11:00 a.m.

**Closing General Session: Condoleezza Rice** (invited)

### Download our FREE convention app! \*

For the complete convention schedule, speaker bios and links to Municipal Marketplace vendors, download the **Yapp app** from your app store. Once it has downloaded, click the plus sign in top right corner. You will be prompted to "Add a Yapp". In the search box, enter the following: **2021ALMCON**